

NICHOLAS SVIZZERO

Multimedia Creative & Business Consultant

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Weymouth, MA

www.nicholassvizzero.com

WORK EXPERIENCE

Studio Creative | Multimedia & Instrument Instructor | Marketer

Bosse Companies

Bosse School of Music, Bosse Studios, Bosse Creative, Bosse Tech

998 Middle Street | Weymouth, MA 02190 | 781.337.8500

09/2011 - Current

- Consulted with clients on visual and auditory projects.
- Projects required individual and team efforts.
- Projects are of regional, national and global scope.
- National travel was required to fully complete some projects.
- Instructor of over 150+ students of all ages and levels.
- Authored multimedia course curriculums for programs in audio, video photography and design.
- Instrumental instructor of soprano, alto and tenor saxophones.
- Further develops the Bosse brand through advertising and marketing.

ACCOUNT LIST

Projects have appeared on:

The Walt Disney Studios (DisneyToon Studios)

Paramount Pictures (CBS, Hawaii Five-0)

ABC-TV

Forbes

Fortune

Abcam, Agios Pharmaceuticals, Ally Global Logistics, Alpha Phi International, Bay State College, Boston Harbor Cruises, Bridgewater State University, BVI, Cheeses of Europe (U.S. Open Tennis Tournament Series), Christensen Institute, Comcast Xfinity, ClickZ (Hubspot), DMIMarketing (Susan Wornick), Dotmatics, Eaton Vance, Electroswitch Corporation, Fan Expo Boston, Fifteen Degrees, GMR Marketing (Activision, Call of Duty ®: Black Ops 4), Group Delphi (Microsoft), Haley & Aldrich, Innosight, Jeff Corwin (Expedition Chesapeake, Cheetah Conservation Fund, Association of Zoos and Aquariums), Klaviyo (Haus Laboratories, Beard Brand & More), Lil' John Roberts, Lockheed Martin, Lyft, Mixify (Coca-Cola, Dr. Pepper, Pepsi, American Beverage Association), New York State Department of Corrections and Community Supervision, Norman Brown, Occasional Brass & Strings, ONUG, Patriot Financial, Prana Studios (Rob Gronkowski, Presidio (Robert J. O'Neill, Patrick Chung), Repositiv, Samsung (Rihanna), Seton Highlands, Summit Financial Partners, Transperfect Pro Bilingual Interpreter Services, UMass Boston (Social Media Days at UMass Boston), USDA, VIPKID, Wegman's, World Orphan Drug Congress (Henri Terrapin), Zag Marketing (StubHub, Super Bowl LIII)

REFERENCES

Available upon request.

EDUCATION

Master of Business Administration

University of Massachusetts, Boston

09/2016 - 12/2018 | Summa Cum Laude

MBA Specializations:

- Human Resources
- Internet Marketing
- Leadership & Organizational Change
- Marketing
- Supply Chain Management

Bachelor of Arts, Music (Saxophone Primary)

University of Massachusetts, Boston

09/2009 - 05/2013 | Magna Cum Laude

Honor Societies:

- The University of Massachusetts Honors Program
- Golden Key International Honors Society

SKILLS

Accountability, Communication, Creativity, Interpersonal, Presentation & Public Speaking, Problem Solving, Strong Work Ethic, Time Management

TECHNICAL SKILLS

General

Mac & PC Platform Operation, Adobe Creative Cloud Suite, Microsoft Office Suite, Google Workspace

Audio / Music

Audio Engineering, Logic Pro X, Music Theory, Saxophone

Video

Operation, Adobe Premiere Pro, DaVinci Resolve

Photography

Operation, Adobe Lightroom, Adobe Photoshop, Lighting

Graphic Design

Adobe InDesign, Adobe Illustrator, Typography, Branding, Advertising

Web Design

HTML5, CSS3, WordPress, Squarespace

Marketing

Google Adwords, Facebook Ads Manager, Blogs, Social Media, YouTube